

## Our Program

Hope Squad is an evidence-based, peer-to-peer suicide prevention program built around the **power of connection**.

- Hope Squads **use key prevention strategies** to reduce the risk of suicide
- Hope Squad members **are nominated by their peers** to learn about mental health from a trained advisor and **perform intentional outreach** to struggling peers



## Why Choose Hope Squad?

Hope Squad provides everything you need to launch and implement a successful program



### Peer-to-Peer Approach

Hope Squad's peer-to-peer approach empowers members to intentionally reach out to peers and become instruments of change.



### Comprehensive Training

Advisors can choose from multiple expert-led training options to set their Hope Squads up for success.



### Accessible Support & Community

A dedicated Customer Success team, technical support, and an online advisor community provide comprehensive support.



### Content & Resources

Our curriculum and activities are designed to educate members and provide opportunities for ongoing skill-building.



### Flexible Implementation

Hope Squad's programming is adaptable to fit your community's needs—our on-demand materials can be delivered how and when works best.



**I have never seen a program change the culture of our schools the way Hope Squad has.** The power of peer-to-peer and education about mental illness has opened doors and saved lives.

Dr. Holly Ferguson, Superintendent of Prosper Independent School District, Prosper, TX



## Hope Squad is on the Suicide Prevention Resource Center's Best Practice Registry

This verifies that our programming has been reviewed by experts to ensure it aligns with the most current guidance on preventing suicide and that it has demonstrated effectiveness in preventing suicide or directly addresses the factors that impact suicide prevention.